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MatrixStream introduces Internet based IPTV encoders

May 15, 2006 – MatrixStream Technologies, Inc., a technology company specializing in full integrated, end to end IPTV (Television via Internet Protocol) solutions, earlier this month introduced a new series, offering standard definition MPEG 4 AVC / VC-1 and a MPEG 4 AVC high definition encoder, respectively dubbed IMX4000 and IMX4500.

Most video encoders currently available on the market are not optimized for IPTV (Television via Internet Protocol) and work over multi-cast enabled networks only. However, MatrixStream's IMX4000 series digital encoders as part of MatrixStream's end to end IPTV platform resolves systems integration issues, problematic issues which previously posed enormous NRE and deployment barriers and costs, allowing broadband providers the capability to offer broadcast quality television and video related services over the public Internet.

Moreover, MatrixStream IPTV encoders supports Matrixstream patent pending XMS streaming™ solution, optimized for 750 kbps for DVD quality streams and 2.5 Mbps for high definition quality streams – an extremely responsive with instant channel changing with multiple picture in picture and robust solution suited for high quality video deployment over any best effort broadband connection. Also the video signal is kept all digital, resulting in an IPTV platform that rival or exceed the experience of cable or satellite TV.

The IMX4000 series high definition encoders are expected to be released in Q4 2006, and will be marketed along with MatrixStream's IMX1020 1080P set top box, which shall create a complete high definition IPTV platform solution that can stream over any best effort broadband connection without quality of service (QoS).

About MatrixStream

MatrixStream Technologies, Inc., offers a complete end-to-end IPTV platform solution, utilizing patent pending XMS streaming™ and MatrixCast™ technology, that delivers DVD and HDTV quality videos over any broadband IP network to the viewing audience. Currently, MatrixStream is working with 25 major broadband service providers around the world. For more information please visit www.matrixstream.com.

Forward Looking Statement

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward looking statements, which are expectations that are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market.

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